



Mission

Inspired experiences for residents, associates, and stakeholders.

Vision

We commit to becoming the premier senior living company. We place people at the center of everything we do.

Values

We are honest and respectful.

I listen, learn, and respond truthfully.

We are compassionate.

I treat everyone as family.

We expect everyone to be a leader.

I take initiative and ownership.

We commit to excellence.

I go beyond.

We find joy in life.

I have fun.